


THIS TEMPLATE CAN BE USED TO PRACTICE WRITING AN ECU.

<p>ANALYTIC POINT</p> <p>The analytic point states a succinct discovery or original insight gained from the research.</p>	
<p>ORIENTING INFORMATION</p> <p>Orienting information introduces and sources the forthcoming excerpt.</p>	
<p>EXCERPT</p> <p>An excerpt is a compelling snippet from the ethnographic record; it serves as evidence and inspiration for the analytic point.</p>	
<p>ANALYTIC COMMENTARY</p> <p>In analytic commentary the researcher uses their knowledge to “unpack” the excerpt and/or examines the analytic point and its associated excerpt in the light of theories, concepts and debates in the scholarly literature.</p>	

